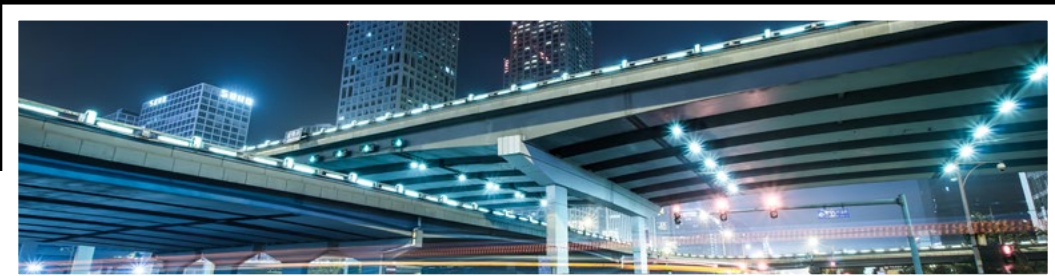




# 5 WAYS YOU KNOW IT'S TIME TO TRANSFORM IT

TechTarget outlines the top 5 application-driven signs it's critical to transform IT.



In the digital economy, organizations are changing how they interact with and serve their customers, creating seamless experiences. Don't let underperforming applications and workloads hold you back from delivering a superior customer experience and achieving competitive business results. Recognize the five signs that it's time to transform IT:

- ◆ **Siloed applications and information are limiting your business agility.** Collaboration requires access to critical data to leverage business intelligence and analytics in real time.
- ◆ **Business-critical applications don't meet performance goals and are difficult to scale.** With a modern infrastructure, IT can deliver the performance, capacity, agility, ease of use and scalability needed to meet business challenges.
- ◆ **Development of new applications and services is not aligning with your business needs.** Speed to market is a key differentiator in today's digital environment. Development teams must be empowered with self-service provisioning to quickly leverage innovations.
- ◆ **Your cost of IT is too high and doesn't support strategic initiatives.** TechTarget reports 75% of IT staff time is spent keeping the lights on.<sup>1</sup> To be efficient, IT must be easy to deploy, use, manage, maintain and scale.
- ◆ **Security and compliance are becoming more difficult to manage.** IT teams need modern security solutions that extend visibility and protection to deal with complex environments.

Jump-start your IT Transformation roadmap by identifying the applications and workloads that are under the most pressure. Then determine where investing in new technologies and processes can bring the most value to your business.

“By 2019, technologies enabling digital transformation will drive nearly 75% of IT spending.”

– TechTarget

TechTarget outlines the top technologies for IT Transformation:

- ◆ Converged infrastructure
- ◆ Hyper-converged infrastructure
- ◆ All-Flash storage
- ◆ Modern servers
- ◆ Modern networking, data protection and security
- ◆ Big data analytics with in-memory databases
- ◆ Desktop virtualization



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Transform IT and drive business results.