

GET SUPERIOR SECURITY OUT OF THE BOX FROM CONNECTION AND PROOFPPOINT

The threat protection package that
protects your people and works for
your small or medium sized business

A simple, secure, superior solution

Protect your people, your business, and your data



of breaches involve
a human element¹



threat vector

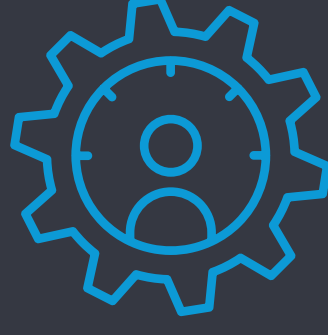


of security spend is
on email security²



Attackers focus on PEOPLE, but most defenders DON'T

**SMBs often lack these resources
to stop these attacks, such as:**



IT personnel



Budget



End-user
training

Connection and Proofpoint have your back

Essentials Threat Protection is a purpose-built solution with
features and functionality you won't get elsewhere.



Simple

- ✓ Quick to deploy
- ✓ Easy to manage
- ✓ Single interface
- ✓ Works out of the box
- ✓ Save time and energy for higher value tasks
- ✓ Be up and running in hours



Secure

- ✓ Microsoft 365 is a world-class collaboration tool
- ✓ You need a world-class security solution to match
- ✓ But E3 security from Microsoft 365 doesn't include basic protections like URL defense or attachment defense

Essentials Threat Protection layers best-in-class:

Email security
Information protection
Targeted attack protection
Social media protection
Continuity



AND makes your users another line of defense:

45 security awareness
training modules
ThreatSim Phishing
Reporting
Customization



Superior

Proofpoint is the:

- ✓ Most deployed solution for the Fortune 100
- ✓ Most deployed solution for the Fortune 1000
- ✓ Most deployed solution for the Global 2000

Industry Experts and Analysts Choose Proofpoint:



F R O S T
&
S U L L I V A N

CISO Choice Awards: 2021 Premier
SecurityCompany, Email Security

Gartner: Peer Insights "Customers' Choice"
for Email Security

Gartner: Peer Insights "Customers' Choice"
for Security Awareness Computer-based Training

Frost and Sullivan: 2021 Leader in Global Email
Security Market

Frost and Sullivan: 2021 Excellence Award:
Global Security Awareness Training Market



Unrivaled
access to data



Unsurpassed
threat intelligence



Superior,
enterprise-class security



Protection from
emerging threats



Competitive
price point

Find out more about Proofpoint Essentials Threat Protection

This solution combines everything you need to
stop the threats against your systems and people
into one **simple, secure, superior package.**