



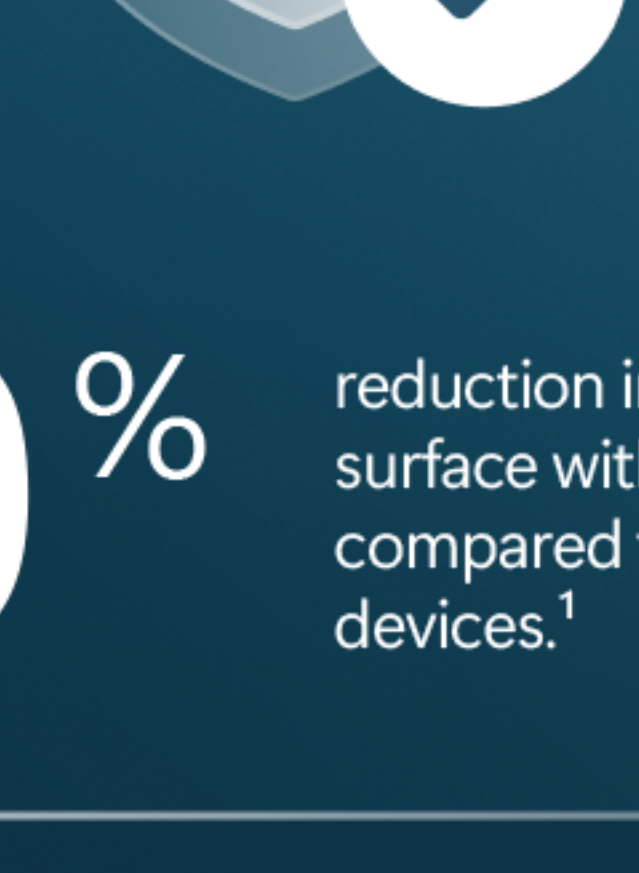
Protect your business from evolving threats

Time is running out. Support ends for Windows 10 on October 14, 2025. That means no more security updates for outdated devices. Stay secure, supported, and up-to-date with Windows 11 Pro PCs and Copilot+ PCs powered by Intel vPro®.

Top reasons to upgrade now:

Security

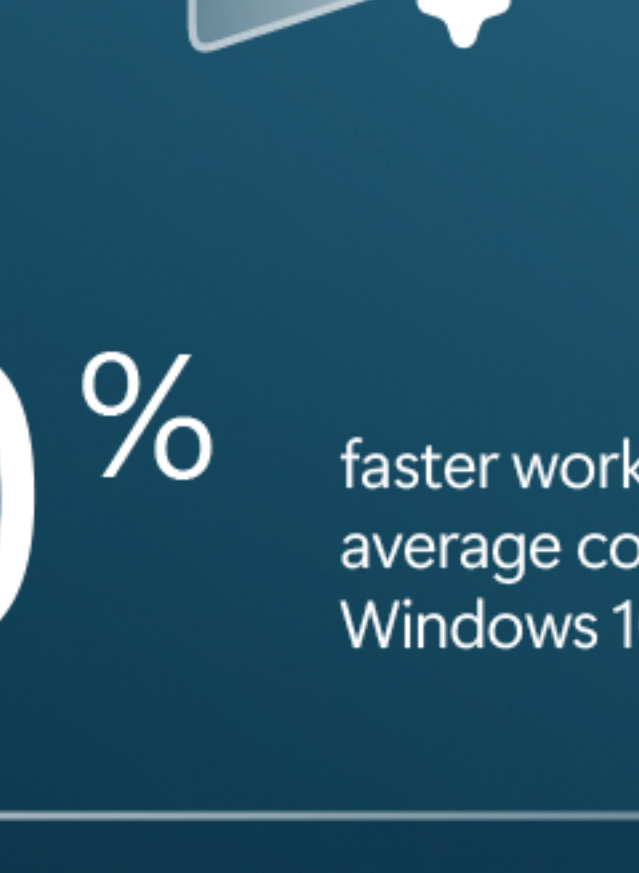
Have peace of mind with layers of hardware-backed protection, including unique Intel® security features.



70% reduction in attack surface with Intel vPro® compared to 4-year-old devices.¹

Productivity

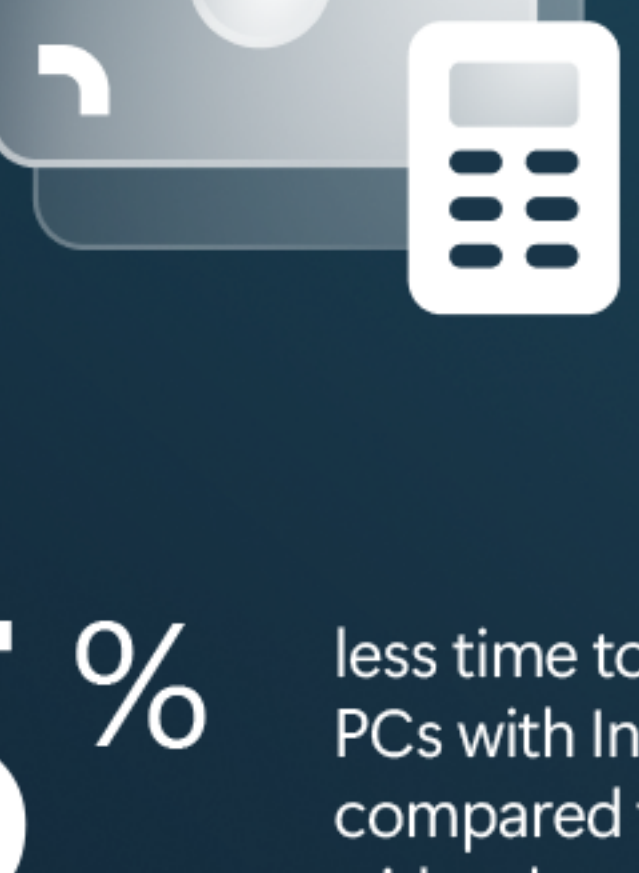
Supercharge productivity with business AI, built-in organization tools, and all-day battery life.²



50% faster workflows on average compared to Windows 10 devices.³

Cost benefits

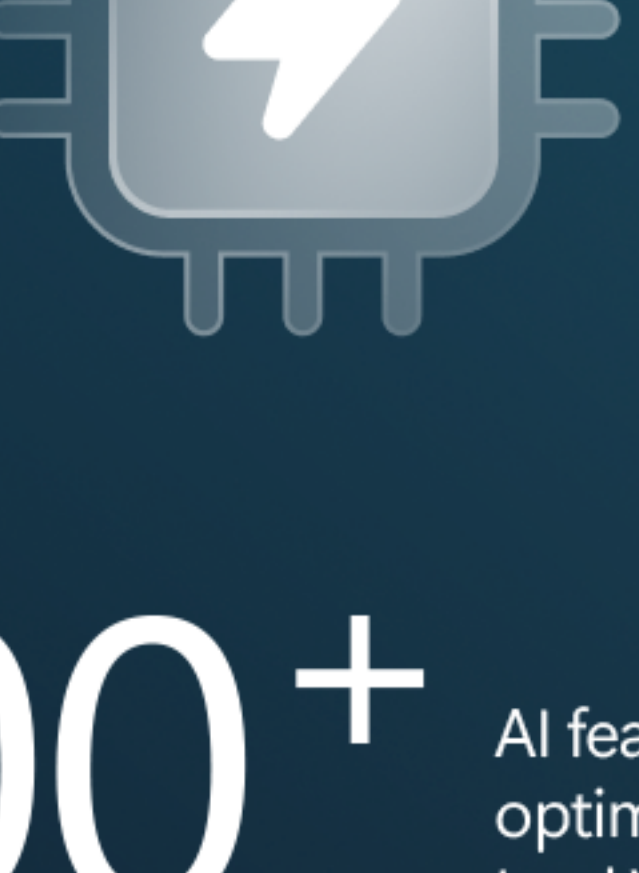
Organizations using Intel vPro® can experience an estimated USD 87,000 in annual avoided IT costs.⁴



65% less time to manage PCs with Intel vPro® compared to devices with other platforms.⁵

Latest innovation

The power of Windows 11 Pro with Intel Inside® brings you state-of-the-art PCs with AI-enhanced features.



400+ AI features optimized on Intel Windows PCs.

Copilot+ PCs with Intel vPro®

Upgrade to a new class of PCs designed for AI

PCs for the future

Built-in NPU for lightning speed, smooth performance, and enriched AI. That's the power of Copilot+ PCs with Intel Inside®.

Secured-core PC and Microsoft Pluton by default, backed by Intel® silicon protection.



Performance and battery life

Reliable and efficient x86 processor from Intel delivers 20+ hours of battery life.²

41% lower processor power on AI workloads with Intel® Core™ Ultra 200V series processors.⁶

New AI features



3.3x more AI performance vs Intel® Core™ Ultra Series 1.⁷

Exclusive AI features like Recall (preview)⁸, Click to Do (preview)⁹, and Live Captions with real-time translation to English and simplified Chinese.¹⁰

Data security and protection

Out-of-the-box protection with Secured-core PC and Microsoft Pluton by default.

Granular IT control over data, apps, and AI.



Business-ready and easy to deploy



Compatibility

Works with almost anything for rapid and easy adoption, with 25% faster deployments reported by organizations.¹¹



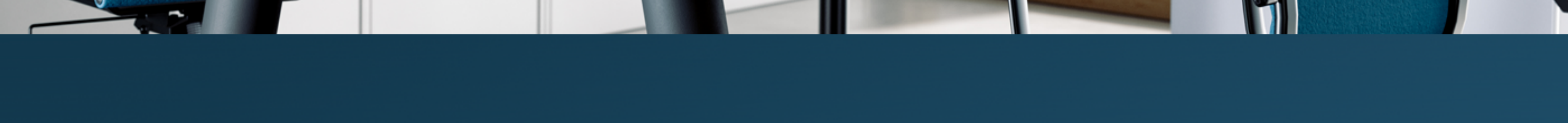
Easy deployment

Ensure a smooth transition and deployment from Windows 10 to Windows 11 with the Intel Stable IT Platform Program and Windows Autopilot.¹²

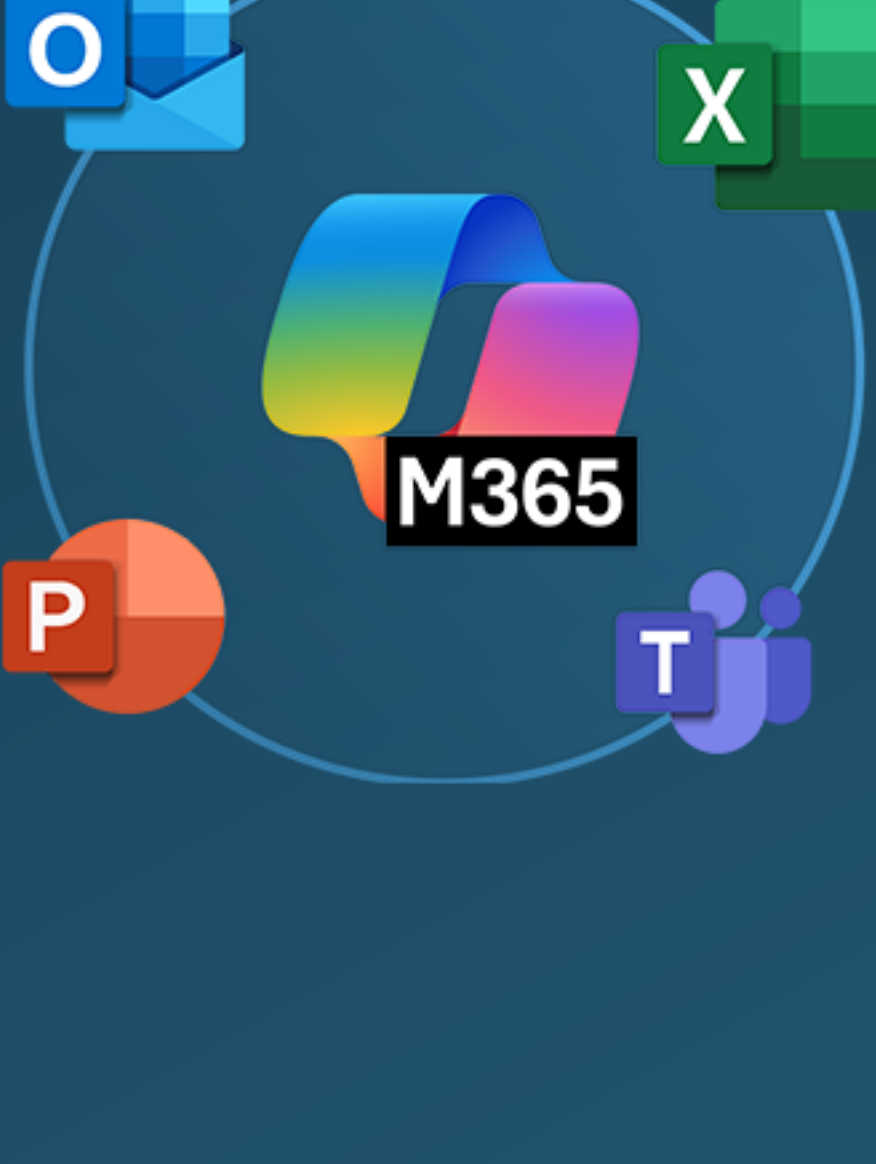


Seamless IT

Intel® Active Management Technology enables remote access to PCs for maintenance and recovery, and Microsoft Intune¹³ offers cloud-based management for simplified endpoint management.



Flexible for growth and agility

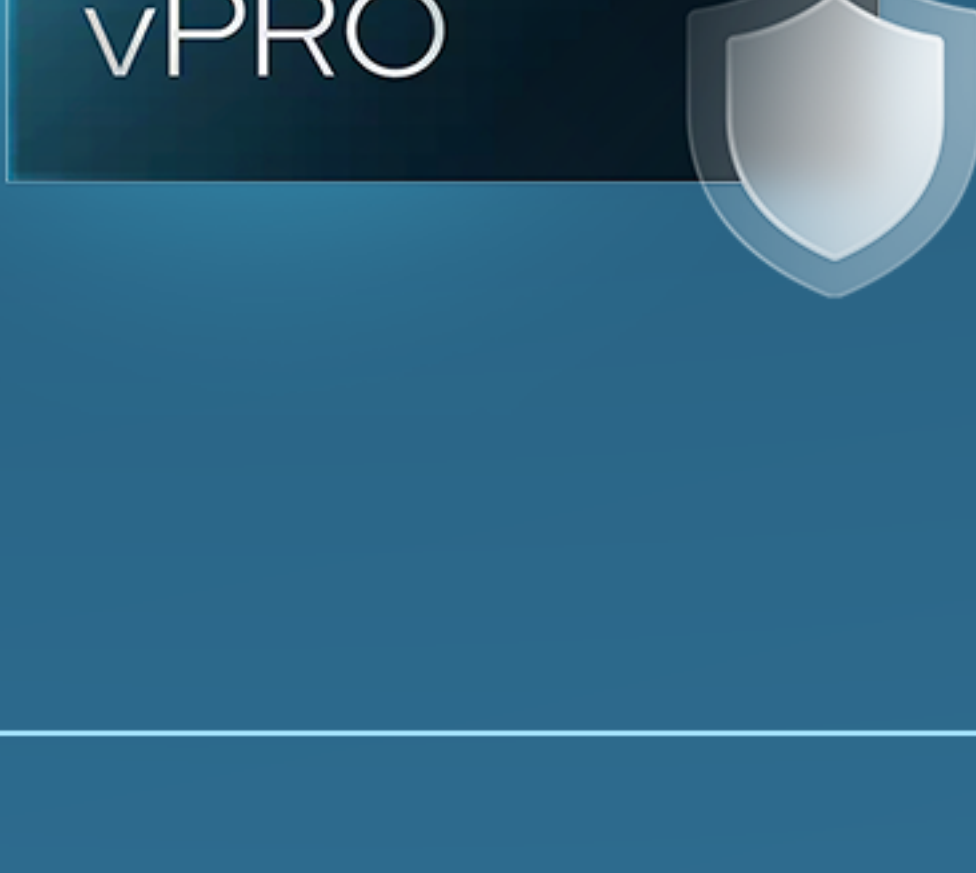


Microsoft 365 Copilot¹³

Microsoft 365 Copilot¹³ combines powerful AI with your corporate data, files, and apps to provide a seamless and efficient work experience.

Custom AI experiences

Users can build their own custom copilots to automate workflows and improve support for both employees and customers.



Intel vPro® Platform

Intel vPro® platform provides enhanced manageability and security features that integrate with Windows management tools.

Upgrade your PCs before October 14, 2025

Explore the latest Windows 11 Pro PCs and Copilot+ PCs powered by Intel vPro®, built for speed, security, and seamless deployment across your business.

213% ROI reported in Forrester study with 800 PCs in mid-market organization due to faster deployment, easier onboarding, better productivity, and reduced security incidents.⁵



Find potential savings with the Forrester Windows 10 End of Support Calculator

Understand the quantifiable benefits of accelerating your upgrade to Windows 11 before EOS on October 14, 2025

¹ Based on IOActive's "Intel vPro 13th Gen Attack Surface Study" published March 2023 (commissioned by Intel), which evaluates Intel vPro devices powered by 13th Gen Intel Core processors against four-year-old Intel-based PCs on Windows OS. Results may vary.

² Battery life varies significantly by device and with settings, usage and other factors.

³ Compared to Windows 10 devices. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, February 2023.

⁴ Estimated annual benefits for a midmarket organization with 800 PCs adopting Intel vPro® platform security and management tools and features. Source: Forrester. "The Total Economic Impact of the Intel vPro® Platform: Spotlight on Midmarket Organizations." Commissioned by Intel. 2021.

⁵ Estimated based on an Intel-commissioned study with Forrester that surveyed 500 corresponds with experience using Intel vPro® as their endpoint standard, "The Total Economic Impact™ Of Intel vPro®," January 22, 2024.

⁶ As measured by processor power during Microsoft Teams 10-person call with Windows Studio Effects on NPU on Intel® Core™ Ultra 7 288V vs Intel® Core™ Ultra 7 165H Processor. Results are based on measurements as of August 2024 and may not reflect all publicly available updates. Results may vary.

⁷ Signal65, Welcome to the Copilot+ PC Generation, 2024.

⁸ Recall (preview) is available starting early 2025 in most markets; rolling out to the European Economic Area later in 2025. Optimized for select languages (English, Chinese (Simplified), French, German, Japanese, and Spanish). Content-based and storage limitations apply. Requires Windows Hello Enhanced Sign-in Security. Enterprise license required for some policy-enabled management controls.

⁹ Click to Do (preview) is coming later to devices in the European Economic Area. Functionality will vary by device and market; text actions will be available across markets in select character sets.

¹⁰ Translation for video and audio subtitles into English from 40+ languages available starting early 2025 on Copilot+ PCs with Intel® Core™ Ultra 200V Series processors. Translation from 27 languages into Chinese (Simplified) coming later this year.

¹¹ Commissioned study delivered by Forrester Consulting, "The Total Economic Impact™ of Windows 11 Pro Devices," December 2022. Note, quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.

¹² Microsoft Intune required; sold separately.

¹³ Sold separately.