



MODERN INFRASTRUCTURE AND MULTICLOUD

5 Ways to Rein in Cloud Costs and Unlock Value

Cloud Complexity Is Holding Organizations Back



89%

of enterprises now
operate with a hybrid or
multicloud strategy¹



30%

of cloud spending
is wasted²



30%

of IT Operations teams'
time is spent responding
to emergencies
and interruptions³



90%

of organizations will be
impacted by an IT skills
shortage by 2026⁴



\$5.5T

of revenue loss caused
by product delays and
quality issues due to the
IT skills shortage⁵

5 Ways an Expert Partner Drives Competitive Advantage

1

Control Costs with Confidence

FinOps discipline eliminates waste
and maximizes ROI

Deep visibility into spend across
hybrid environments



2

Accelerate AI Readiness

Modernize and rationalize workloads

Build a scalable foundation for
advanced analytics and GenAI



3

Augment Your Team with Expertise

Specialists extend your team with
no need to recruit and hire

Look for certifications like
Azure Expert MSP



4

Strengthen Security and Compliance

Governance frameworks aligned with
Microsoft best practices

Access to 24/7 monitoring and managed
detection and response (MDR) services



5

Boost Agility and Productivity

Free IT teams from
day-to-day firefighting

Achieve faster time-to-market and
greater business agility



Why Connection

With more than 40 years of experience providing IT services across an array of industries, Connection has attained Azure Expert MSP certification, a distinction achieved by fewer than 1% of Microsoft partners worldwide. Connection's longstanding focus on relationships and deep understanding of the challenges midmarket businesses face has earned the lasting loyalty of our customers, demonstrated by consistently high NPS scores. We offer strategic partnerships with Azure ecosystem providers as well as exceptional value through the CSP+ program, which bundles advisory and migration services together with licensing.

We have experience delivering innovative solutions, including:

- Azure Local
- Azure Fabric
- Azure Virtual Desktop
- Azure Kubernetes
- Microsoft Defender for Azure, and more

Turn Your Cloud's Complexity into Competitive Advantage

[Azure Cloud Services](#)

Talk to an Azure Expert at Connection Today

1.800.998.0067

Sources:

¹Flexera, 2025 State of the Cloud Report.

²Ibid.

³New Relic, Report: Observability Forecast 2025.

⁴IDC Research, IT Skills Shortage Expected to Impact Nine out of Ten Organizations by 2026 with a Cost of \$5.5 Trillion in Delays, Quality Issues, and Revenue Loss, May 2024.

⁵Ibid.

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we solve IT™