# HETMA Approved:
# Rally Camera Streamline Kit

> "It is simple, easy to use, and puts control into the hands of the instructor."
>
> **- HETMA EVALUATOR**

## Overview

The <u>Logitech Rally Camera Streamline Kit</u>, a USB PTZ video solution for hyflex learning, has been officially recognized by <u>HETMA</u> (Higher Education Technology Managers Alliance), a trusted authority in higher education AV standards. This recognition is the result of vigorous testing in real campus environments, where the solution was evaluated by HETMA AV managers for quality, performance, and suitability for higher education environments.

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| **EVALUATION SITES** | Northwestern University |
| | Highland Community College |
| | Kenyon College |
| | Stephen F. Austin State University |
| | West Virginia University |
| **STUDENT ENROLLMENT** | Small (<5,000): 1 |
| | Medium (5,000-10,000): 2 |
| | Large (>10,000): 2 |
| **SOLUTIONS** | Logitech Rally Camera Streamline Kit |

# Challenge

Colleges and universities worldwide are rapidly embracing flexible learning models to address critical trends, including shifting enrollment numbers, evolving student preferences, a greater emphasis on inclusivity, and the growing impact of globalization. **In fact, approximately 70-75% of higher education institutions are now actively transforming their learning spaces to accommodate virtual and hybrid education models[1].**

However, teaching in this format demands significant focus, leaving educators juggling the complexities of delivering live-streamed and recorded content alongside their lectures. Managing real-time lecture capture and AV systems introduces additional cognitive strain to an already challenging role.

To meet these challenges, AV teams need simple, quality solutions that work well with existing video platforms – and are easy to set up and use.



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# Solution

Logitech Rally Camera Streamline Kit is a USB PTZ video solution for engaging hyflex teaching and lecture capture spaces through simple wireless preset buttons and deployment via category cable. With this kit, educators can direct the teaching flow by switching views from the camera with wireless preset buttons. A category cable can connect and power the camera up to 100 meters away from AV equipment with simplified deployment.

> "There are a lot of ways to show multiple views in a virtual classroom environment. This system allows the end user to use a single camera with multiple preset shots that can be activated at or near where the camera is viewing."
>
> **– HETMA EVALUATOR**

## Showcase different views

With Rally Camera Streamline Kit, educators can switch between different preset views by tapping the intuitive, wireless buttons placed around the room. This allows them to stay in the flow of teaching while delivering an engaging experience for students.

## Clean and easy installation

Easy to install with flexible wall and ceiling mounting, Rally Camera Streamline Kit features a "twist-to-lock" interface designed to ensure all connections remain secure and cabling is hidden. The single-cable solution offers clean and lower-cost installation using a category cable with no need for a power outlet near the camera itself.

## Seamless integration

Rally Camera Streamline Kit leverages Rally Camera, and integrates with most operating systems, video conferencing, and video capture platforms.

# Results

After testing in various campus locations from classroom environments to large conference spaces, HETMA evaluators found the Logitech Rally Camera Streamline Kit performed exactly as expected - without issue and mentioned several notable features, advantages and capabilities:

## Simple and sleek

Above all, HETMA testers appreciated the Rally Camera Streamline Kit's simple installation and professional, well-built design.

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> "It fits into higher education because of the convenient feature of all the cables being connected into one ethernet cord to route all the way to another area, eliminating the need for additional points of cable."
>
> **- HETMA EVALUATOR**

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HETMA evaluators also found the buttons easy to set up and noted how the camera moved to them accurately every time - eliminating the need for autoswitching or having to move the camera manually. They also enjoyed the simple aesthetic touches such as the magnetic cover for the mount to cover the screws, which creates a clean, polished look.
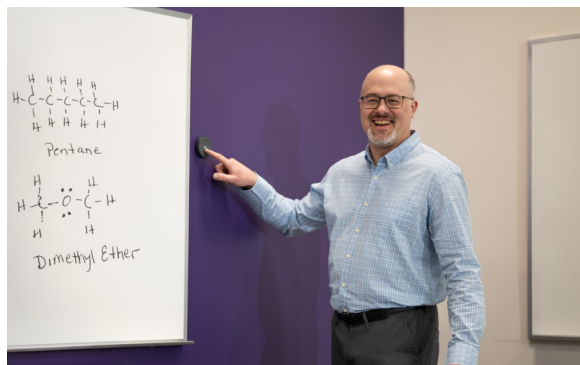
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> "Solid, sleek, and very appealing to the eye. This camera kit embodies form and function. When these are installed, they just look professional!"
>
> **- HETMA EVALUATOR**

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## Easy IT management

HETMA evaluators highlighted the Logitech Sync software which enables better remote management and control of devices and spaces. One HETMA AV manager commented, "The sync software was easy to install and check the camera for updates. I was happy to see the addition of "Precision" or "Speed" as options in the "Rally Camera Preset Recall" section of the camera setup options."

Testers also appreciated how they were able to easily and quickly adjust settings, such as the color and tones, to accurately reflect the skin tones of presenters, making the camera feed look very natural.

## A good fit for higher education

Rally Camera Streamline Kit's simplicity of installation, ease of use, remote management and cost-efficiency, made this solution a win for higher education environments with HETMA. By putting the control in the hands of the instructor and enabling them to easily change preset views while staying in the flow of their lecture, there is reduced reliance on technical resources. One evaluator shared, "Since it is so easy to operate, support calls for the product from the end users to the support team should be minimal." This coupled with the remote management enabled by Logitech Sync make it particularly well-suited for college and university campuses.

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> "This is a more cost effective solution than using multiple cameras with switching requirements."
>
> **- HETMA EVALUATOR**

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Designed with higher education in mind, the Logitech Rally Camera Streamline Kit offers a practical, cost-effective solution for higher education institutions transitioning to hybrid and virtual learning formats. Its simple set-up, intuitive controls, and seamless system integration empower instructors to take command of their teaching environments without added complexity, making it a HETMA Approved choice for colleges and universities adapting to flexible learning spaces.

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[1]Simunich, B., Garrett, R., Fredericksen, E. E., Gay, K. (2025). CHLOE 10 | Meeting the Moment: Navigating Growth, Competition, and AI in Online Higher Education, 2025. Retrieved from the Quality Matters website: https://qualitymatters.org/qa-resources/resource-center/articles-resources/CHLOE-10-report-2025

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