



Why choose Original HP Toner over remanufactured toner

Original HP: Toner you can count on



For North America only. For use by HP or Partner with customers.
Not for public posting or use. Can be left behind.

1 Avoid
wasting time
and money¹

2 Get
customer-
ready print
quality

3 Keep
business
running
smoothly

4 Meet IAQ
emission
criteria

5 Safeguard
your printer

Original HP

98% of technicians say Original HP
Toner helps reduce service costs.²

1x printing—conserve time and print
pages just once. Get professional-quality
documents from first page to last, and
avoid costly reprints with Original HP Toner
Cartridges.¹

97% of printer technicians
recommend Original HP Toner Cartridges to
their customers.²

Don't risk compromising on indoor air
quality (IAQ). You can be confident your
HP printing system will perform within
eco-label emission guidelines.³ Original
HP Toner Cartridges are designed with
your health in mind.⁴

87% of technicians recommend
Original HP Toner Cartridges to help protect
a customer's printer, network, and data
security.²

Remanufactured

74% of printer technicians service
printers more when using remanufactured
cartridges.²

Every page from tested
remanufactured toner cartridges exhibited
issues, such as fading or streaking.¹

100% of tested remanufactured
toner cartridges fail to deliver reliable
performance.¹

1/4 of remanufactured toner cartridges
tested failed eco-label indoor air quality
criteria.⁵

60% of technicians don't trust
that remanufactured toner cartridges are
secure and free of malware.²

¹ January 2026 SpencerLab Quality and Reliability study, commissioned by HP, compared Original HP LaserJet Toner Cartridges with two brands of remanufactured toner cartridges for CF258A (58A) cartridge models for the HP LaserJet Pro M404dn sold in NA. Any associated images or videos originated from the corresponding study. See www.spencerlab.com/reports/HPReliability-NA-RM-2026.pdf. ² 2025 Escalent study commissioned by HP, based on 250 interviews with HP ServiceOne Partners who have at least 6 months of experience servicing HP LaserJet printers with both HP Original and non-HP toner cartridges. Study was conducted in the United States and Canada. See escalent.co/hp/NA-Technician2025.pdf. ³ An HP printing system consists of HP printer, paper and Original HP supplies. Blue Angel DE-UZ 219 emissions criteria or earlier versions applicable when printing system launched. ⁴ 2025 Intrinsic Emissions-related Indoor Air Quality Risk Evaluation commissioned by HP. Based on 2025 WKI Emissions Testing study which included VOCs emitted from 42 non-HP toner cartridges (purchased in Australia, China, Germany, India, Indonesia, Korea, Mexico, Netherlands, Poland, Singapore, South Africa, Spain, Switzerland, Thailand, UAE, UK, and US) in accordance with Blue Angel DE-UZ 219 and health-based screening levels established by USEPA and Cal/EPA Department of Toxic Substances Control. ⁵ 2025 WKI Emissions Testing study, commissioned by HP, in compliance with Blue Angel protocol DE-UZ 219: 12 remanufactured toner cartridge brands compatible with HP LaserJet Enterprise M507dn purchased in Australia, China, Germany, India, Indonesia, Korea, Mexico, Netherlands, Poland, Singapore, South Africa, Spain, Switzerland, Thailand, UAE, UK, and US. See hp.com/go/IAQremanWKI2025.