

Cloud You Can Trust with Azure Managed Services



With a modernized solution for one of the largest suppliers in the promotional products industry, Connection was able to help the company create new, cost-effective services in Azure.



The Challenges

The client is a leader in product safety, quality assurance, social responsibility, supply chain security, and environmental stewardship. As one of the largest suppliers in the promotional products industry, the client offers custom printed apparel, bags, drinkware, face masks, and other products from top brands.

The company currently hosts their server infrastructure in an on-premises data center but wanted to take advantage of the cloud and its on-demand scalability to host their data warehouse infrastructure. This will enable the client to analyze user data and make informed decisions to better serve their customers.

The customer wanted to deploy a data warehouse solution without managing the underlying server infrastructure. Their existing on-premises server infrastructure didn't have the required resources to support the deployment. They needed to gain more insight into information from their customer data without having to expand their existing on-premises server infrastructure to take advantage of the cloud.



Significant Solution Benefits

With the new design architecture, the company was able to achieve many benefits, including:

- **Azure Core Components**—Resource Groups, Storage Accounts, and Network Security Groups to support the server deployment
- **Azure Backup Services**—Automated daily full environment backups to protect company data
- **Azure Active Directory**—Authentication access to the Azure management tools and portal
- **Azure AD Directory Services**—High availability, simplified access, and self service features to save help desk time and cost
- **Azure IaaS Virtual Machines**—Seven new Windows Server 2019 Virtual IaaS Servers to accelerate the value of Azure

The Results

Knowing and understanding customer needs is at the center of every successful solution. With this in mind, experienced and certified Connection Azure architects met with the client, listened to their challenges, and successfully delivered new Azure services to help:

- Reduce CAPEX and focus on OPEX for the data warehouse solution
- Decrease on-premises server infrastructure requirements
- Uncover business intelligence across data sets and sources
- Automate backup services for cloud servers
- Extend on-premises infrastructure to the cloud

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Ready to talk about Cloud Services?
Contact a Connection expert today!

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