

# Symantec Licensing Program: Rewards

The easy way to earn greater incentives with increasing investment

**Symantec Rewards** is a licensing program that offers mid-size and large companies easy access to all Symantec software solutions, and support and maintenance service options— with volume-purchase incentives, a predictable pricing methodology regardless of volume, and the ease and flexibility of centralized purchasing. A certain number of points are assigned to each Symantec SKU; with the purchase of more products, points are accumulated (on an annual basis) creating the opportunity to move the organization into more advantageous price bands.

## Rewards customers are organizations that:

- Are multinational companies with branches or subsidiaries— that welcome global purchasing power
- Would like an online application that streamlines entry into the program and automatic contract renewal
- Appreciate that the purchase of support service options counts towards the accumulation of points

## Key features and benefits:

- Access to all Symantec security and availability software products and Enterprise Support Services
- Online convenience – automated enrollment application to review and accept program terms and conditions
- An easy process – option to consolidate renewal agreements, regardless of the date of initial product purchases
- More incentives – volume purchase incentives and discount eligibility for orders, using a simple point system, with rewards increasing in parallel with increased investment
  - Points assigned to each SKU (point product)
  - Pricing based upon customer’s band
  - Band levels are based on points that are accumulated on an annual basis

incentives regardless of the quantity of licenses in a given order

- Increased flexibility for global accumulation – purchases made by any affiliate (defined as 50% or greater ownership by a master company) earns points that accumulate and count towards the corporate price band within that program territory. The Rewards program also offers the option to aggregate across program territories for regional or global accumulation.

## Rewards Bands

Band Levels	Minimum Accumulated Points
A	6,000-11,999
B	12,000-19,999
C	20,000-49,999
D	50,000-99,999
E	100,000+

## Online Enrollment

Symantec’s new online application, available at MySymantec.com, streamlines the enrollment process into the Rewards program.

Rewards customers can automatically generate a program agreement to the desired scope of participation and automatically receive their Symantec Agreement Number (SAN). Annual participation renews automatically so no action is needed, except to cancel if desired. Customers follow these simple steps:

- Visit MySymantec.com to create a new account or access an existing account
- Follow the simple Rewards program enrollment process
- Fill in basic buyer and company information
- Receive a new Symantec Agreement Number the (SAN) via email
- To receive Rewards benefits, provide the SAN when placing orders

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### **For More information**

To find out more about Symantec's versatile licensing programs, please visit [www.symantec.com/buyingprograms](http://www.symantec.com/buyingprograms) or locate a partner near you at <http://partnerlocator.symantec.com>

*Visit our Web site*

[www.symantec.com](http://www.symantec.com)

*To speak with a Product Specialist in the U.S.*

Call toll-free 1 (800) 745 6054.

*To speak with a Product Specialist outside the U.S.*

For specific country offices and contact numbers, please visit our Web site.

*About Symantec*

Symantec is the world leader in providing solutions to help individuals and enterprises assure the security, availability, and integrity of their information. Headquartered in Cupertino, California, Symantec has operations in more than 40 countries. More information is available at [www.symantec.com](http://www.symantec.com).

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