

Offer your customers a Backstage[™] Protection Suite and offer them peace of mind.

Why Choose an Extended Service Plan?¹

Worry-Free Use

Coverage for accidental damage² is available and begins immediately,⁶ providing additional protection against accidental drops and spills.

24-Hour Customer Service

We'll be there 24 hours a day, 7 days a week to get customers answers, renew contracts, or setup a repair.

Trusted Repairs

PC repairs are provided by Sony technicians⁴ who use Sony certified parts. Plus, your customers get the excellent service you've come to expect. Why choose anyone else to fix Sony equipment?

No Repair Bills

Eliminate out-of-pocket expenses for covered repairs with this cost-effective solution. The Extended Service Plan pays 100% of covered parts and labor beyond the Sony limited warranty for the life of the Extended Service Plan.⁵

backstage[™]

Sony Technicians at your service

1. Sony Extended Service Plans are offered and administered for Sony by Service Net Warranty, LLC and Service Net Solutions of Florida, LLC, PO Box 14111, Jeffersonville, IN 47130. All Extended Service Plans are subject to terms and conditions available at www.SonyStyle.com/espterms.



Introducing the New Backstage™ Protection Suite

Designed exclusively for Sony VAIO® customers, the Backstage™ Protection Suite is a premium Extended Service Plan built to offer peace of mind.

The Backstage™ Protection Suite includes:

- 3 year Extended Service Plan (ESP)^{1,6}
- 1 year of Norton™ Internet Security 2010
- 1 year of Spare Backup™ Online Data Backup and Migration software



3 Year Express Ship ESP - Laptops

Plan Includes: the Backstage Protection Suite + express shipping + cost of packing materials

Purchase Price of PC	SKU	SRP
\$0 - \$800	BKSPS3NB1	\$179⁹⁹
\$801 - \$1,250	BKSPS3NB2	\$189⁹⁹
\$1,250 - \$5,000	BKSPS3NB3	\$199⁹⁹

3 Year Onsite ESP - All-in-Ones

Plan Includes: the Backstage Protection Suite + on-site service

Purchase Price of PC	SKU	SRP
\$0 - \$2,000	BKSPS3DT1	\$179⁹⁹

3 Year ESP with Accidental Damage from Handling - Laptops

Plan Includes: the Backstage Protection Suite + accidental damage coverage²

Purchase Price of PC	SKU	SRP
\$0 - \$800	BKSPS3ADHNB1	\$299⁹⁹
\$801 - \$1,250	BKSPS3ADHNB2	\$339⁹⁹
\$1,250 - \$5,000	BKSPS3ADHNB3	\$359⁹⁹

Sony Extended Service Plans¹

Sony Extended Service Plans (ESP) are basic plans designed to expand coverage beyond the limited original warranty.⁶ Whether you need protection against accidental drops or would like the convenience of in-home repairs and service, we'll find the plan that best fits your needs.

3 Year Express Ship ESP - Laptops

Plan Includes: 3 year ESP + expressing shipping + cost of packing materials

SKU	SRP
PCGA2SYLPE	\$179⁹⁹

3 Year Onsite ESP - Laptops

Plan Includes: 3 year ESP + on-site service

SKU	SRP
PCGA3SYLPD	\$279⁹⁹

3 Year ESP with Accidental Damage from Handling - Laptops

Plan Includes: 3 year ESP + accidental damage coverage²

SKU	SRP
VGP3SYLPAD	\$299⁹⁹

¹ Sony Extended Service Plans are offered and administered for Sony by Service Net Warranty, LLC and Service Net Solutions of Florida, LLC, PO Box 1411, Jeffersonville, IN 47130. All Extended Service Plans are subject to terms and conditions available at www.SonyStyle.com/espterms. ² Accidental Damage from Handling. ³ Upon registration of the plan. ⁴ The use of Backstage Technicians or Authorized Technicians is solely at the discretion of Sony and is dependent upon the type of plan, type of product and the customer's residence. ⁵ Limitations apply. Go to www.SonyStyle.com/espterms for complete terms and conditions. ⁶ Coverage begins on date of original product purchase.

Dealers in California, Florida and Oklahoma must be registered with their prospective states to sell extended service contracts to any consumer (B2C). Dealers selling service contracts only to business to business customers (B2B) are not required to register. Extended Service may be sold on any eligible VAIO product with at least 30 days remaining on the original Sony limited warranty. Onsite service and Express ship service will be provided by an Authorized Sony Service Provider. Depending on parts availability, customers should allow up to 72 hours for onsite services.